



Here is a list of all the resources I use in my business. I am sharing them because some of them may be helpful for you too. Many of them are free, some have an optional premium level and some are paid.

Some of these links are affiliate links, which means that if you make a purchase AlisonMWood.com would get a percentage in commission. You can read my full [disclosure here](#).

I hope you enjoy the list and find it helpful!

Productivity & Planning

[Asana](#) - a to-do list extraordinaire, plus you can collaborate with others if you wish to.

[Trello](#) – great for a to-do list or for planning out courses & e-books etc.

[Toggl](#) – tracks time and how you are spending it. Can be used with clients too.

[Tomato Timer](#) – if you use the Pomodoro technique you will need this!

[Calendly](#) – allows people to book into your calendar direct, saving all that back and forwards.

[Google Docs](#) – allows you to create a range of docs online.

Website

[WordPress.org](#) – the software I use for my website.

[Elegant Theme's Divi](#) – the theme I use.

[SiteGround](#) – I use and love this company for my domains and hosting.

[Blogvault](#) – backup system which has a super easy click and restore, should you have any issues on your site.

[Sucuri](#) –helps keep your site secure and protected from malware, plus you can turn to them if you have any security issues.

[WP Rocket](#) – Slow website? Speed it up with this WordPress plugin. Easy to implement.

Graphics

[Canva](#) – fab for templates and lots more

[PicMonkey](#) – ideal for editing

[Stencil](#) – can easily create and resize social media images with one click

Growing Your Website

[ConvertKit](#) – my mailing list provider

[Clicky](#) – I use this instead of Google analytics

[Podia](#) – I use this for hosting and selling my digital products and online courses - it's amazing!

[Ubersuggest](#) – keyword research for blog posts and SEO

[Grammarly](#) – quick way to check your grammar and spelling on blog posts, e-books etc.

Social Media

[Buffer](#) – social media scheduler (included Instagram)

[SmarterQueue](#) – scheduler, includes evergreen options

[Seekmetrics](#) – hashtag finder for Instagram

[LinkTree](#) - have more than one clickable link on Instagram

[Tailwind](#) – amazing for Pinterest & Instagram

Free & Paid Images (always check copyright)

[Pixabay](#)

[Unsplash](#)

[KaboomPics](#)

[Creative Market](#)

[Pexels](#)